ATLAS
PATSY WALKER
PATSY WALKER
PATSY
CO-STARRING
HEDY WOLFE
WALKER
JULY
NO. 53
10¢
AUTHORIZED A.C.M.A.
CONFORMS to the COMICS CODE
LET'S GO, FOLKS... WE'VE BEEN WATCHING THESE LOVEBIRDS LONG ENOUGH!
I TOOK MOVIES... WE'LL SHOW 'EM AT THE NATIONAL CONVENTION NEXT MONTH!
BIRD WATCHER CLUB
Allan Jaffee

DON'T BE FAT!

"Lost 45 pounds Chewing KAL-X GUM!" S. M. Brooklyn, N. Y.

"NO STARVING! I have plenty to eat!" E. B. Pasadena,

NOW! REALLY GET SLIM AS THOUSANDS DO!

CHEW KAL-X

$1 BUYS A REGULAR $2 BOX OF GENUINE KAL-X GUM

AND LOSE FAT WITH TESTED CALORIC PLAN!

NOW!—READ HOW THOUSANDS ARE LOSING FAT WHILE ENJOYING CHEWING GENUINE KAL-X GUM!

Read What Thousands Say!

LOST 30 POUNDS ON FIRST BOX OF KAL-X GUM
C. W. T.
Lima, Ohio

"Lost 18 lbs. on the first box of KAL-X GUM!"
G. B.
Vidor, Texas

LOST 30 POUNDS!
J. H.
Weippe, Idaho

Your own experience may, of course, vary.

MOST PLEASANT WAY TO REDUCE I EVER TRIED!
E. S.
Jeffersonville, Ohio

LOST 20 POUNDS ON FIRST BOX OF KAL-X GUM
E. W.
New Britain, Conn.

Lost 60 Pounds since chewing KAL-X GUM!
V. S.
St. Louis, Mo.

IT REALLY DID THE JOB! Was almost ready to give up!
A. G.
Portland, Oregon

Lost 23 Pounds!
G. M.
Belding, Mich.

Lost 34 Pounds! Feel wonderful!
A. E.
Auburn, Ind.

MIRACLE!—All my friends think a miracle happened to me!
W. W.
Chicago, Ill.

MANY RELATIVES & FRIENDS USED KAL-X GUM AND HAVE WONDERFUL FIGURES!
A. W.
Junction City, Kansas

"MY DOCTOR SAYS KAL-X IS THE BEST!"
D. D.
Gretna, La.

DOCTORS AGREE:
That fat people tend to die younger and become easy victims of many diseases! Your doctor's recommendation and approval is invited. If your excess fat is not due to glandular or organic causes—Don't Wait! Mail Coupon Below Today! Don't miss dating and good times because you're FAT! Try KAL-X Tested Plan.

Satisfaction or Money Back

KAL-X IS SAFE

THIS NEW WAY OF LOSING WEIGHT IS SWELL!
L. C.
Mt. Carmel, Pa.

1. YOUR STOMACH GETS SMALLER WHICH MAKES YOU EAT LESS!— When you use the KAL-X GUM PLAN!

CHEW KAL-X GUM!

2. YOUR FIGURE THEN GETS SLIMMER! When you use the KAL-X GUM PLAN!

CHEW KAL-X GUM!

3. NO TIRING EXERCISES! NO STARVATION DIET! NO HARMFUL DRUGS!— When you reduce the KAL-X way!

LOST 28 POUNDS ON FIRST BOX OF KAL-X GUM!
C. K.
Goodells, Mich.

I LOST FAT! . . . Now I want my husband to lose fat!
B. C.
Springfield, Ill.

100% GUARANTEED OR MONEY REFUNDED

RUSH THIS MAIL ORDER NOW!

REALLY BEGIN TO LOSE FAT!
MAIL THIS COUPON

MAIL THIS COUPON

KAL-X GUM CO., Dept. 10-P
93 Montgomery St., Jersey City 2, N. J
I WANT TO GET SLIM ALSO!

- ☐ Enclosed is $1.00. Rush a 14 day box of KAL-X GUM and Reducing Plan.
- ☐ Enclosed is $2.00. Rush a 28 day box of KAL-X GUM and Reducing Plan.
- ☐ Send C.O.D. I will pay postman when it comes $1.00 plus C.O.D. charges and postage for a 14-day box of KAL-X GUM.

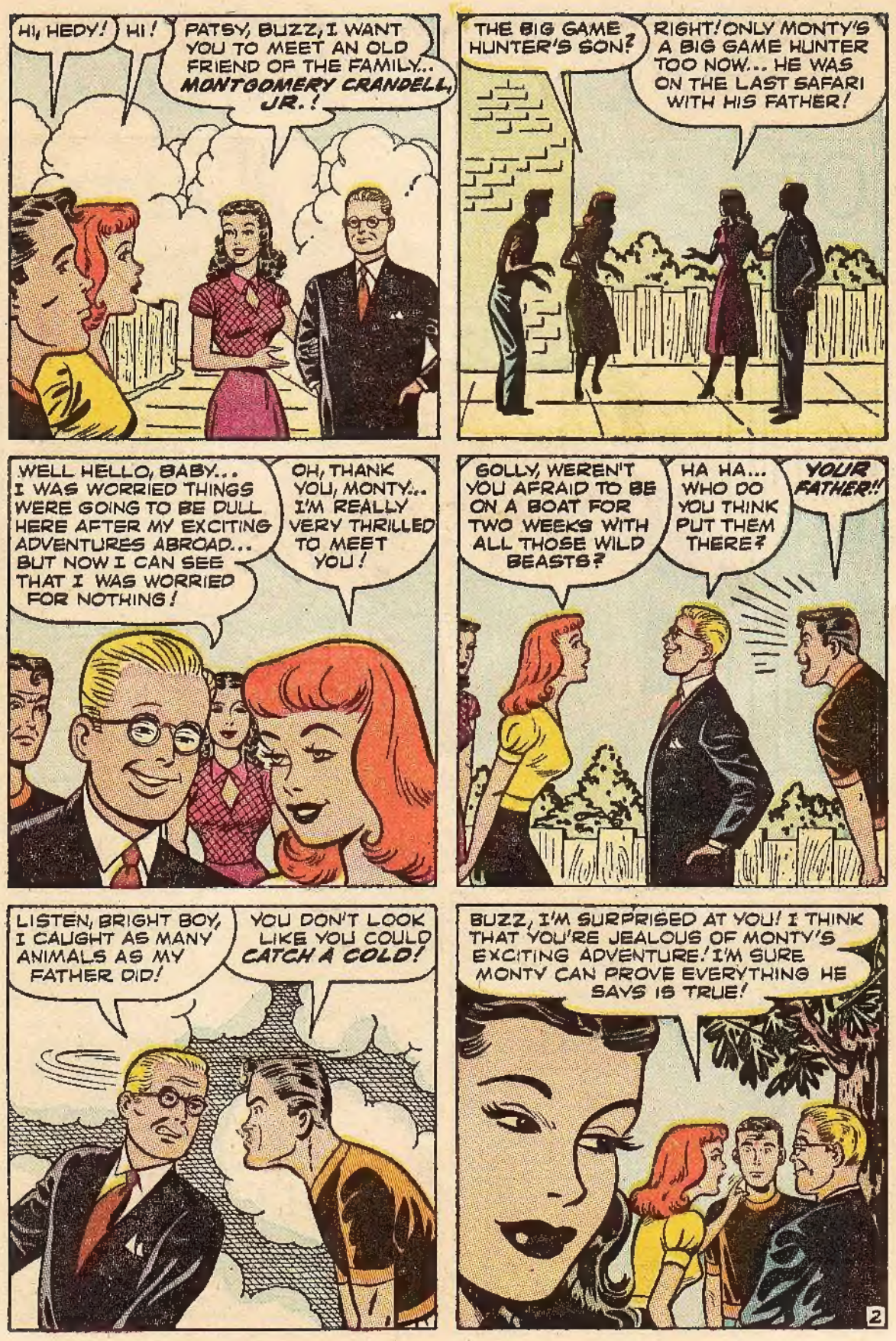
MY NAME_____
MY ADDRESS_____
CITY_____ STATE_____

PATSY WALKER is published by Bard Publishing Corp. Office of Publication: 270 Park Avenue, New York, N. Y. Entered as second-lass matter at the Post Office at New York, N. Y. under the Act of March 3, 1879. Additional entry at Canton, Ohio. Published bi-monthly. Copyright 1954 by Bard Publishing Corp., 270 Park Avenue, New York, N. Y. Vol. 1, No. 53, July 1954 issue. Arthur Marchand, Circulation Director. Price 10c per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Monroe Froehlich, Jr., Business Manager. Printed in the U.S.A.

PATSY WALKER

"DOCTOR MONTGOMERY CRANDELL AND HIS SON HAVE JUST RETURNED FROM THEIR AFRICAN HUNTING EXPEDITION WITH A HUGE COLLECTION OF BEASTS FOR THE CENTERVILLE ZOO"!
UGH!
SAY, THAT'S AN EXCITING PLACE FOR US TO VISIT TODAY, DOLL!
SHOP

WHAT ELSE WOULD YOU EXPECT A GIRL TO SAY WHEN SHE'S INVITED TO LOOK AT UGLY BEASTS ON A BEAUTIFUL ROMANTIC SPRING DAY?
HI, KIDS!
1


HI, HEDY!
HI!
PATSY, BUZZ, I WANT YOU TO MEET AN OLD FRIEND OF THE FAMILY... MONTGOMERY CRANDELL, JR.!
THE BIG GAME HUNTER'S SON?
RIGHT! ONLY MONTY'S A BIG GAME HUNTER TOO NOW... HE WAS ON THE LAST SAFARI WITH HIS FATHER!
WELL HELLO, BABY... I WAS WORRIED THINGS WERE GOING TO BE DULL HERE AFTER MY EXCITING ADVENTURES ABROAD... BUT NOW I CAN SEE THAT I WAS WORRIED FOR NOTHING!
OH, THANK YOU, MONTY... I'M REALLY VERY THRILLED TO MEET YOU!
GOLLY, WEREN'T YOU AFRAID TO BE ON A BOAT FOR TWO WEEKS WITH ALL THOSE WILD BEASTS?
HA HA... WHO DO YOU THINK PUT THEM THERE?
YOUR FATHER!!
LISTEN, BRIGHT BOY, I CAUGHT AS MANY ANIMALS AS MY FATHER DID!
YOU DON'T LOOK LIKE YOU COULD CATCH A COLD!
BUZZ, I'M SURPRISED AT YOU! I THINK THAT YOU'RE JEALOUS OF MONTY'S EXCITING ADVENTURE! I'M SURE MONTY CAN PROVE EVERYTHING HE SAYS IS TRUE!
2

SURE! LET'S GO OVER TO THE ZOO AND I'LL SHOW YOU THE BEASTS I BROUGHT BACK!
UGH!

MONTY GOES THROUGH DEADLY JUNGLES FACING FIERCE ANIMALS AND ALL YOU CAN SAY IS UGH! WELL, WE'LL GO WITHOUT YOU!

DON'T FRET, BUZZIE BOY! MONTY JUST CAN'T HELP CAPTURING EVERY BEAST HE SEES!

HERE'S OUR BUILDING... IT HASN'T BEEN OPENED TO THE PUBLIC YET, BUT I'LL TAKE YOU IN FOR A PRIVATE TOUR!
OH, MONTY, I'M SO HONORED!
CRANDELL BUILDING
CENTERVILLE ZOO
VISITING HOURS

I'LL HAVE TO GET THE KEYS FROM DAD... WAIT HERE, I'LL BE RIGHT BACK!
SURE!

WHERE'VE YOU BEEN... I CAN USE A LITTLE HELP AROUND HERE!
PLEASE, POP... I'M BUSY... I'VE GOT A GUEST!
DR
CRAN

OH, ANOTHER GIRL, I SUPPOSE! ALL YOU'VE DONE SINCE WE RETURNED IS SHOW OFF! I WONDER WHAT THEY'D THINK IF THEY KNEW THAT YOU NEVER EVEN SAW A JUNGLE AND THAT YOU SPENT YOUR TIME AND MY MONEY HAVING A GOOD TIME IN CASABLANCA!
AW, CUT IT, POP... DON'T SPOIL MY FUN! NOW HOW ABOUT THE KEYS?
HERE... TAKE 'EM!
HERE'S A LITTLE FELLOW I RAN INTO ONE DAY AND ROPED WITH A LASSO! DIDN'T EVEN HAVE MY GUN WITH ME!
G-GOLLY!
MEANWHILE...
WHY DID YOU INSIST ON COMING TO THE ZOO... THERE'S LOTS OF NICER PLACES WE COULD VISIT ON A ROMANTIC SPRING DAY!
I JUST WANT TO SEE WHAT MONTY WAS BRAGGING ABOUT!
ZOO
NOW I WANT TO SHOW YOU KOKO... THE BIGGEST GORILLA IN CAPTIVITY! I TRAPPED HIM SINGLEHANDED!
KOKO
THERE WE WERE FACE TO FACE... BUT WAS I AFRAID? HA HA... NO!
KOKO HABITAT
4

YIPE
?
ZIP!
HELP
PATSY'S VOICE!
ELL BUILDING
HOLY SMOKES!
HERE, BOY... GO GET IT!
GRUNT!
5

WHEW!
SLAM
OH... B-BUZZ...(SNIFF!) YOU WERE SO BRAVE...(SNIFF!)
EASY, DOLL... WHAT HAPPENED TO MONTY?
HE RAN INTO ONE OF THE CAGES TO HIDE!
YOU MEAN HE LEFT YOU TO FACE THE GORILLA ALONE?
HELP!
WELL, WHADDAYA KNOW-- LOOK WHICH CAGE HE PICKED TO HIDE IN!
AREN'T YOU GOING TO DO SOMETHING...
OF COURSE NOT... A BIG BRAVE, WILD GAME HUNTER LIKE YOU CAN TAKE CARE OF HIMSELF!
SURE... BESIDES, IT'S TOO HARD FOR US TO TELL WHICH ONE IS KOKO! HA! HA! HA!
THE END

ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

Male-TESTED FASHIONS TO ORDER BY Mail!

SHOP BY MAIL — IT'S FUN! Avoid crowds, traffic, parking problems. Just sit back in your easy chair and fill out the handy coupon. And remember, you can't find FREDERICK'S fashions in stores. Order now!

#230 "CHINA DOLL" Exotic! 2-piece Faille* suit-dress with a slit skirt and fishtail back tunic-jacket. Stunning trim of braid and jet buttons. Red, Black or Aqua. (with Black). Sizes 10 to 18. **$15.99**

#248 "SHIMMERING SHEATH" Dress Glittering Metallic 3-D Cotton!! Halter-neck draped bust and hipline. Back zipper, 2 pockets. Black or White. Sizes 10 to 18. **Only $12.98**

#357 "DINNER DATE" "Angel Crepe"* sensation. Clings to your curves; drapes to flatter your figure. Scoop neck; softly flared skirt. Black, Blue, Gold. Sizes 10 to 20. **Special! $12.98**

#243 "SHALL WE DANCE?" Duo French Lace Date Dress and Bolero Plunge neck, hip-hugging skirt. Pink, Black or White Lace (All over White Taffeta**)L Sizes 10 to 18. **$24.98**

#64 "SHEER DEAR" Blouse Georgette* blouse. Plunge neck. White, Pink or Golden glow. Sizes 32 to 38. **$6.98**

#503 "SLACK HAPPY" New! Rich Rayon Sheen Gabardine slacks; Detachable Swiss suspender straps. Multi-color Felt appliqué. Black, Navy, Green. Sizes 10 to 18. **$6.98**

#723 "DRAMA-JAMAS" Two-toner Faille* lounging pyjamas. Extra-full trousers. Surplice neckline; hip-picket, flaring sash. Black, Red, Blue. Sizes 10 to 18. **$12.98**

#54 "BACK TALK" Skirt. Rich Gabardine*. Wraparound style with buttons in back, legs peek out as you walk. Wine or Black. Also Grey Rayon Flannel. Sizes 10 to 20. **$6.99**

#497 "OPEN SECRET" Blouse NYLON LACE over Taffeta** Alluring velvet lattice-work front. Boned bustline; back zipper. Black Lace over Black, Black over Pink; All-White. Sizes 32 to 38. **$6.98**

#470 "ANGEL STRIPES" Blouse Striped Taffeta* charmer, cut-out neck, jewelled buttons, cuffed dolman sleeves. Red with White, Black with White. Sizes 32 to 38. **$3.98**

#494 "LACE LOVE" Blouse. Nylon New and daring halter-neck, bow of velvet, diamond-shape opening. Black, Angel White or Lilac-glow. Sizes 32 to 38. **Special $5.88**

#807 "WHISPER" Daring Nylon Lace peek-a-boo front; Nylon jersey back. White, Pink, Blue or Black. Waist: 22 to 30 inches. **2 pairs only $4.98**

#189 "NIGHT LIFE" 3-Way Flatterer

LOW with both net cuffs up

LOWER with one cuff tucked under

LOWEST for your strapless styles or plunging necklines.

New at a new LOW price! It's a ¾ bra, garter-belt and waist-nipper of embroidered Nylon taffeta with net cuffs that adjust to any neckline. Detachable garters; light boning, elastic insets in low-cut back. White, Black. Sizes 32 to 34, A-cup; 32-38, B-cup, 34 to 40, C-cup. **MUST $7.50**

100% NYLON

*Rayon and Acetate **Acetate Copyright, 1954

FREDERICK'S of Hollywood Dept. 84

4742 W. Washington Blvd., Los Angeles 16, Calif.

Item	Size	1st Color	2nd Color	Price

My bust measures _____ inches; Waist _____

☐ I enc. payment. Send FREE GIFT ☐ Send C.O.D. I enc. $1 deposit

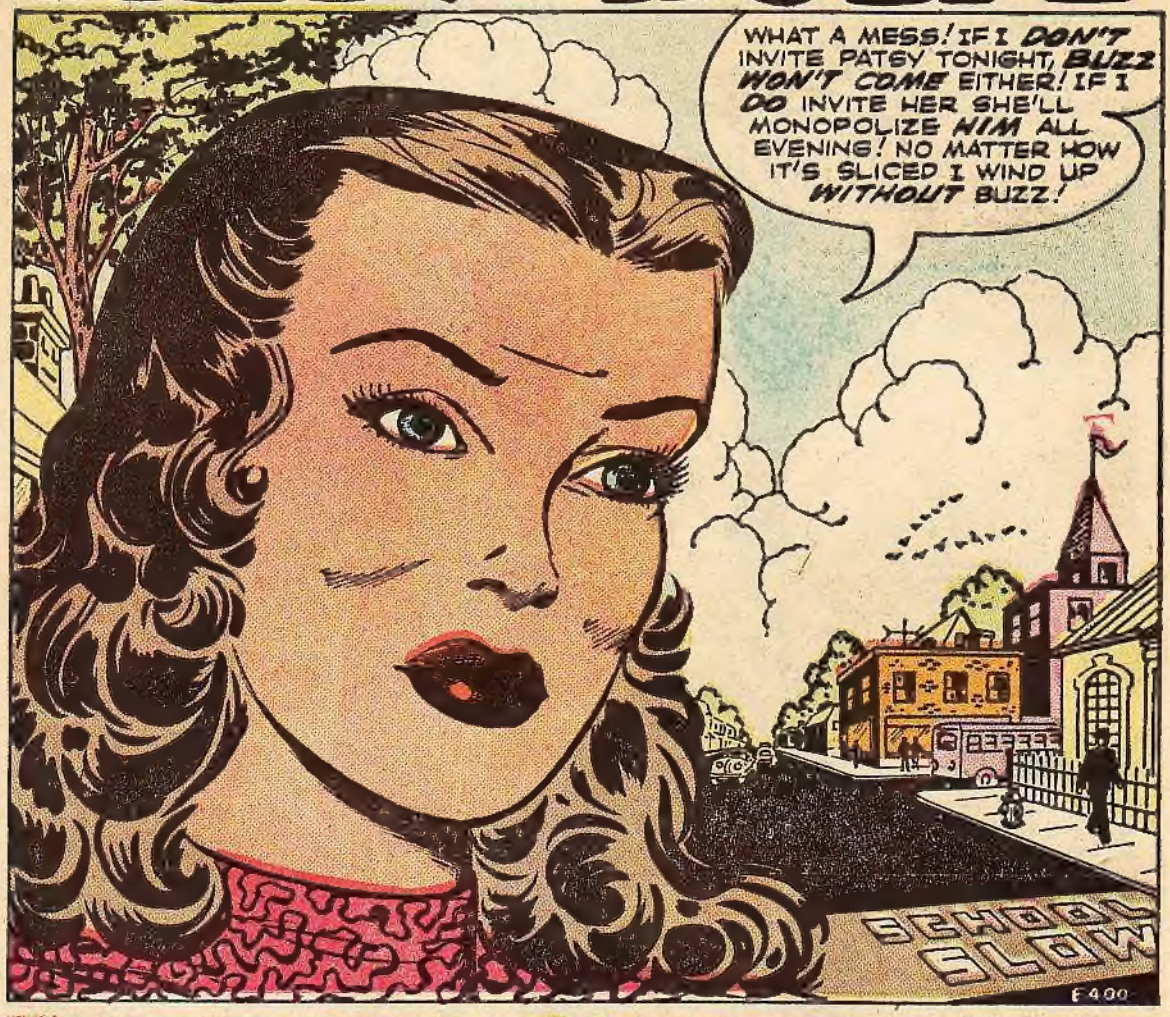
Name _____

Address _____

City & Zone _____ State _____

MONEY BACK GUARANTEE

HEDY WOLFE

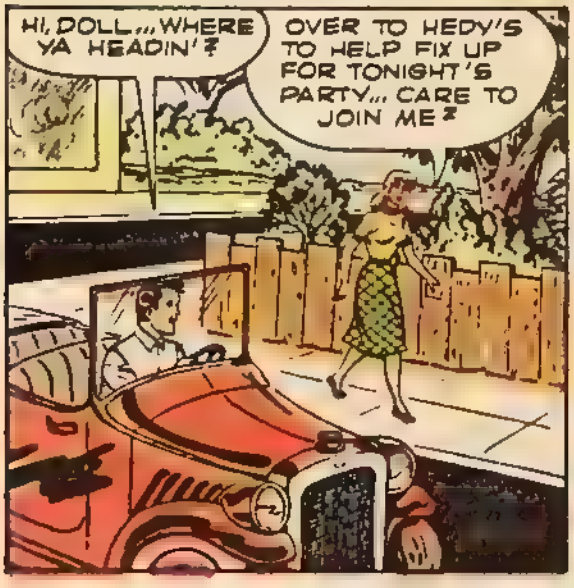

WHAT A MESS! IF I DON'T INVITE PATSY TONIGHT, BUZZ WON'T COME EITHER! IF I DO INVITE HER SHE'LL MONOPOLIZE HIM ALL EVENING! NO MATTER HOW IT'S SLICED I WIND UP WITHOUT BUZZ!
SCHOOL SLOW
E 400

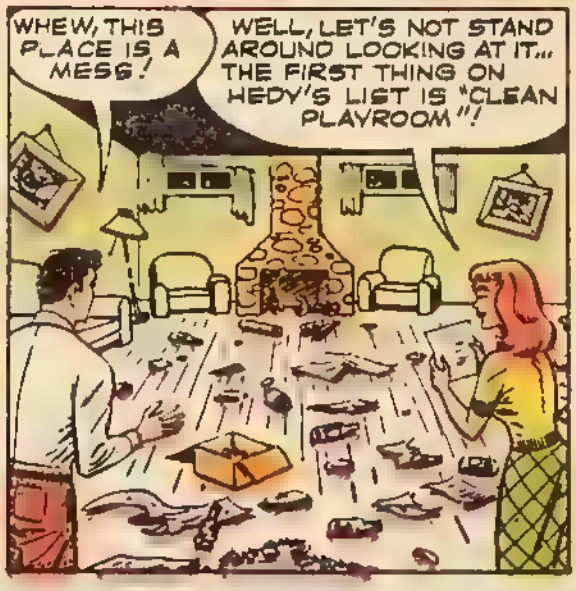
WAIT... THERE IS ONE WAY TO SOLVE THIS! I'LL GET TO WORK RIGHT AWAY!

A GATHERING AT YOUR HOUSE TONIGHT? I'D LOVE TO COME!
SWELL... BUT I'D LIKE TO ASK A FAVOR!

THE SERVANTS ARE OFF TODAY AND THERE'S SO MUCH WORK...
I'LL BE GLAD TO HELP! JUST TELL ME WHAT TO DO!

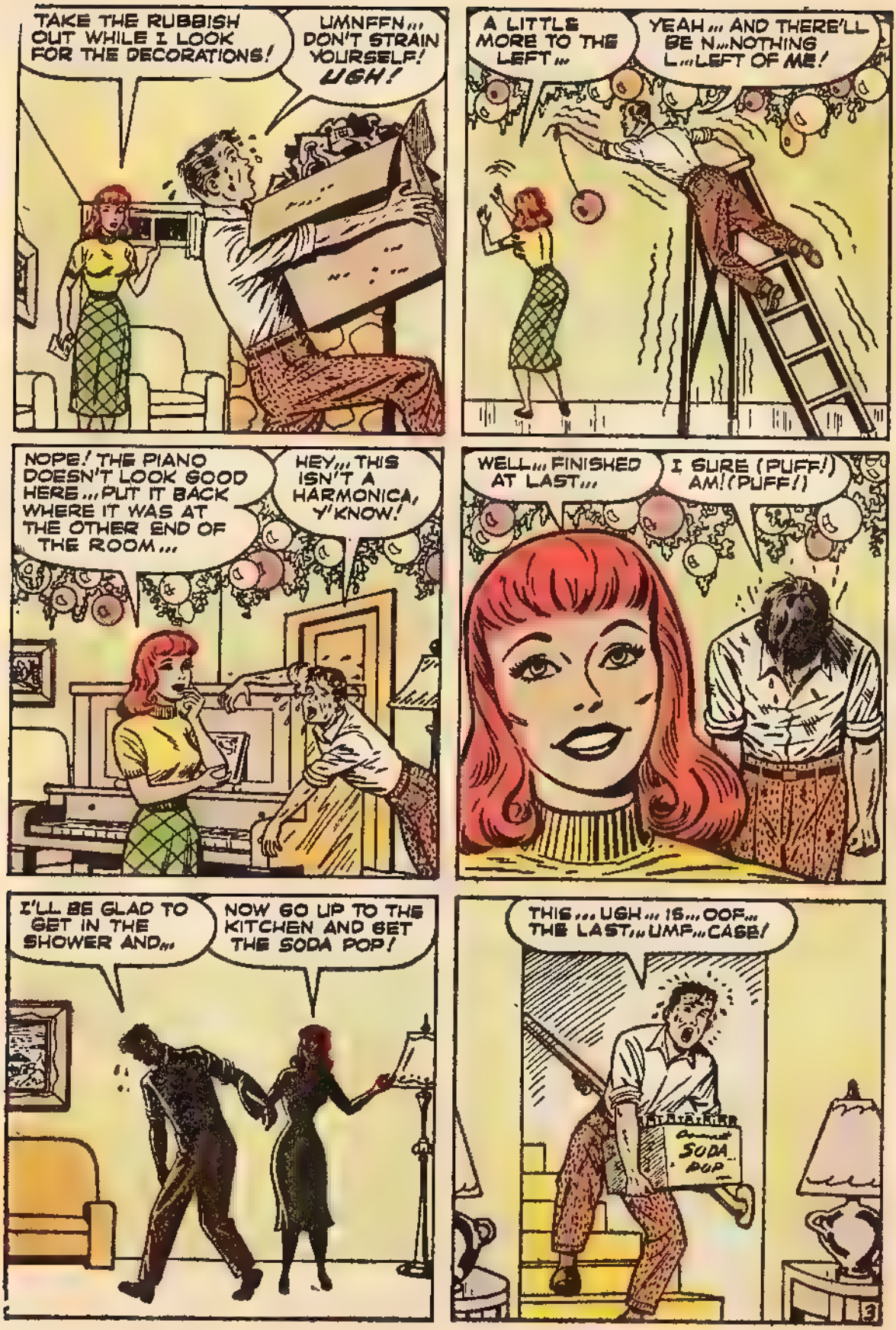
WELL, HERE'S A LIST OF THINGS THAT NEED DOING! YOU'LL FIND EVERYTHING YOU NEED IN THE PLAYROOM! YOU GO OVER AND GET STARTED AND I'LL JOIN YOU AS SOON AS I FINISH SOME LAST MINUTE SHOPPING!
OKAY... I'LL GO RIGHT OVER!

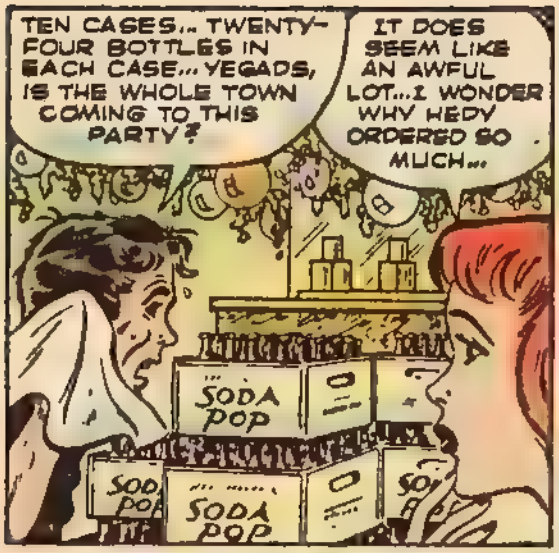

HI, DOLL... WHERE YA HEADIN'?
OVER TO HEDY'S TO HELP FIX UP FOR TONIGHT'S PARTY... CARE TO JOIN ME?

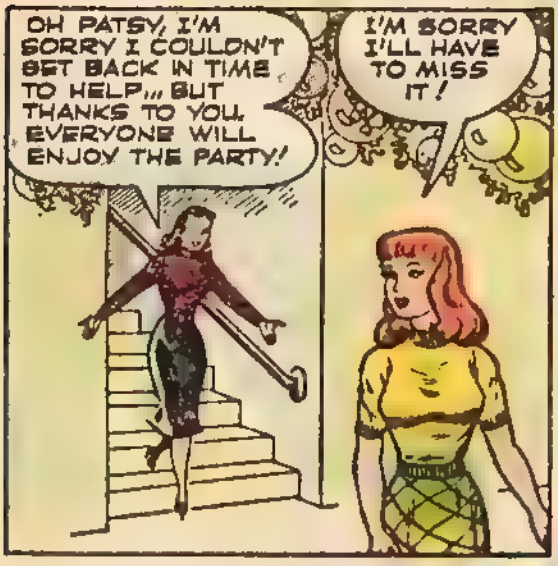

WHEW, THIS PLACE IS A MESS!
WELL, LET'S NOT STAND AROUND LOOKING AT IT... THE FIRST THING ON HEDY'S LIST IS "CLEAN PLAYROOM"!

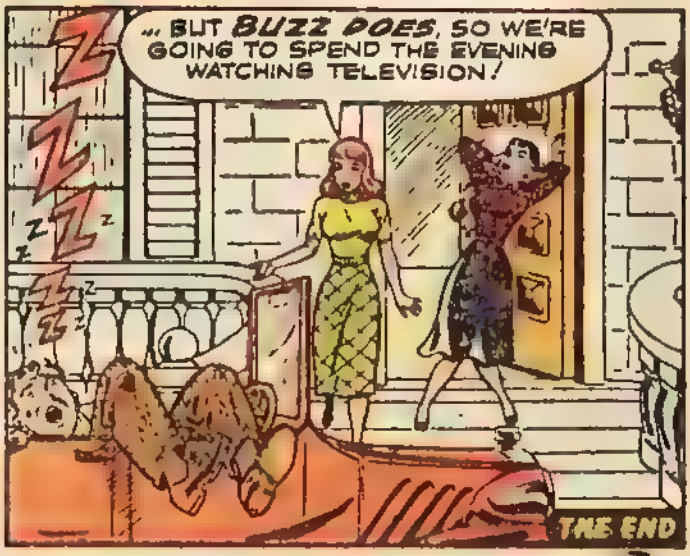
WHEN YOU'VE FINISHED SWEEPING JUST HOLLER... I'LL HAVE THE MOP AND FLOOR WAX READY FOR YOU!

NOW THAT THE WAXING'S ALMOST DONE, LET'S SEE WHAT ELSE WE HAVE TO DO!
I LIKE THAT "WE"!
WAX
2


TAKE THE RUBBISH OUT WHILE I LOOK FOR THE DECORATIONS!
UMNFFN... DON'T STRAIN YOURSELF! UGH!
A LITTLE MORE TO THE LEFT...
YEAH... AND THERE'LL BE N...NOTHING L...LEFT OF ME!
NOPE! THE PIANO DOESN'T LOOK GOOD HERE... PUT IT BACK WHERE IT WAS AT THE OTHER END OF THE ROOM...
HEY... THIS ISN'T A HARMONICA, Y'KNOW!
WELL... FINISHED AT LAST...
I SURE (PUFF!) AM! (PUFF!)
I'LL BE GLAD TO GET IN THE SHOWER AND...
NOW GO UP TO THE KITCHEN AND GET THE SODA POP!
THIS... UGH... IS... OOF... THE LAST... UMF... CASE!
SODA POP
3


TEN CASES... TWENTY-FOUR BOTTLES IN EACH CASE... YEGADS, IS THE WHOLE TOWN COMING TO THIS PARTY?
IT DOES SEEM LIKE AN AWFUL LOT... I WONDER WHY HEDY ORDERED SO MUCH...
SODA POP
SODA POP


OH PATSY, I'M SORRY I COULDN'T GET BACK IN TIME TO HELP... BUT THANKS TO YOU, EVERYONE WILL ENJOY THE PARTY!
I'M SORRY I'LL HAVE TO MISS IT!



ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

PATSY'S CLUB PAGE

Hi, fans! Your letters have made me very happy. I've picked out a few that I thought you would all enjoy reading!

Dear Patsy:

I've been reading your comics for a long time, and I always admire how you dress. You and your friends always look so nice, whether you're going to school or to a party. My folks don't have very much money and I can't buy many new clothes. How can I look as nice as you?

Sincerely yours,
MARILYN GILBERT
Rutland, Vermont

Dear Marilyn:

I'm so glad that you wrote in to tell me that I always look well-dressed. I can't spend much money on my clothes either. There are four basic rules that have worked for me. The first is to wear what looks well on you. Choose the right color, the proper style and remember that you're still a teen-ager. Many of those dreamy Parisian gowns look sensational on the models in the fashion magazines, but few of us have the figure or the face for such high styling. The second is to dress for the occasion. When in doubt, underdress rather than overdress. Third, make sure you're well groomed. This is not a matter of money, just a little time and care. Whatever you are wearing should be clean and pressed; make sure all the buttons are sewed on (safety pins are strictly taboo) and that there are no loose or uneven hems. And last, but by far not least, check the accessories. They can make or break an outfit. Try to match up the colors and the styles (dancing slippers simply don't go with a suit), and keep a supply of "finishing touches" on hand. A colorful kerchief or a red carnation can add just the right note of excitement. Remember, you can change last year's costume by using different accessories (I have a grey suit that I wore with a red blouse last year; this season I'm using yellow).

Love,
Patsy

Dear Patsy:

I love a boy very much. He is fifteen and I am fourteen. He told me he loved me too, but recently he has been paying more attention to another girl than to me. Do you think I should give him up?

Love,
MARIAN WILKERSON
Plainview, Michigan

Dear Marian:

Why not try the old trick of making your boy friend jealous by pretending to like some other boy? If your boy friend really loves you, he'll come back to you soon enough. If he doesn't, then I think you should give him up and find someone new.

Love,
Patsy

Dear Patsy:

I'm a big fan of yours and am always pleased when Hedy's plans are foiled. Do you think Hedy will ever stop trying to get Buzz away from you?

Sincerely,
CAROLE LEVY
Dallas, Texas

Dear Carole:

Hi! It's always nice to meet a fan. Your question is one that I've asked myself very often. Perhaps if Hedy finds her own boy friend, she'll stop going after Buzz, but I rather doubt it. I think it's a matter of principle now. Hedy would hate to admit permanent defeat. You and I know she hasn't a chance with Buzz, but I think that Hedy feels that as long as she keeps trying, there is hope.

Love,
Patsy

Dear Patsy:

I read all of your comic books I can. Why not have more adventures with Buzz as a lifeguard. I bet Hedy would pull a lot of tricks.

Sincerely yours,
PATSY BELCORE
Des Plains, Ill.

Dear Patsy:

I love your suggestion about Buzz as a lifeguard, and hope to use it in some future issue. Look for it! By the way, have you discovered my latest book, GIRLS' LIFE? I'm editing it at the request of fans like you and it's filled with features just for teen-agers.

Love,
Patsy

Dear Patsy:

Every time I talk to a boy I act fresh. I try to be nice, but it always comes out nasty. How can I learn to be nice to boys so that they will like me?

Wondering,
JANE O'HARA
McKeesport, Pa.

Dear Jane:

It sounds to me as if you're a little afraid of boys. Next time you are with some boy you like, count ten before you say anything and then SMILE. You'll feel much more relaxed and without realizing it will say something nice. You'll be happier and the boys will, too.

Love,
Patsy

I'll be back next issue with more letters . . . maybe one of them will be YOURS! So, keep sending in your questions and comments to me, PATSY WALKER, 270 Park Avenue, New York 17, New York.

SKINNY

MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDERWEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.

GAIN MORE WEIGHT
IN 10 DAYS OR YOUR MONEY BACK!

Amazing New Way developed by modern medical science to put on weight on lean bodies. **Guaranteed** to give you up to an **extra pound a day! Or your money back!** Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel self-conscious about your body again? If you're **underweight*** . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can **put on up to a pound a day** of **attractive weight** without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no dangerous drugs . . . you **eat it like candy!** Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain **4-way** MORE-WATE tablets . . . a full 10 days' supply . . . for just $1.00 or a 30 day supply for only $2.98, plus a 10 day supply free, with an absolute money-back guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and **weight to gain!** Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! **Gain more weight!**

10-DAY SUPPLY ONLY $1.

The 4-way MORE-WATE tablets are **unconditionally guaranteed** to put on weight . . . or it doesn't cost you a penny! MORE-WATE is a **delicious,** full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for **gaining weight** known to medical science. MORE-WATE is not a liquid . . . not a powder. It's delicious, **pleasant-tasting tablet!** It contains vitamin B-12 . . . the **amazing red vitamin doctors** give many **underweight patients in hospitals** . . . It contains iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated 'malt, the amazing ingredient that helps your body turn much of the food you eat into **well rounded flesh** instead of being wasted. **That's the secret of putting on weight.** Now you can help your food to **add new pounds to your arms, chest, hips, thighs, and legs.** Now you don't have to be skinny . . . or afraid to be seen socially and be ashamed of your figure! **You must achieve the figure you want . . . or don't pay anything.** Act now!

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

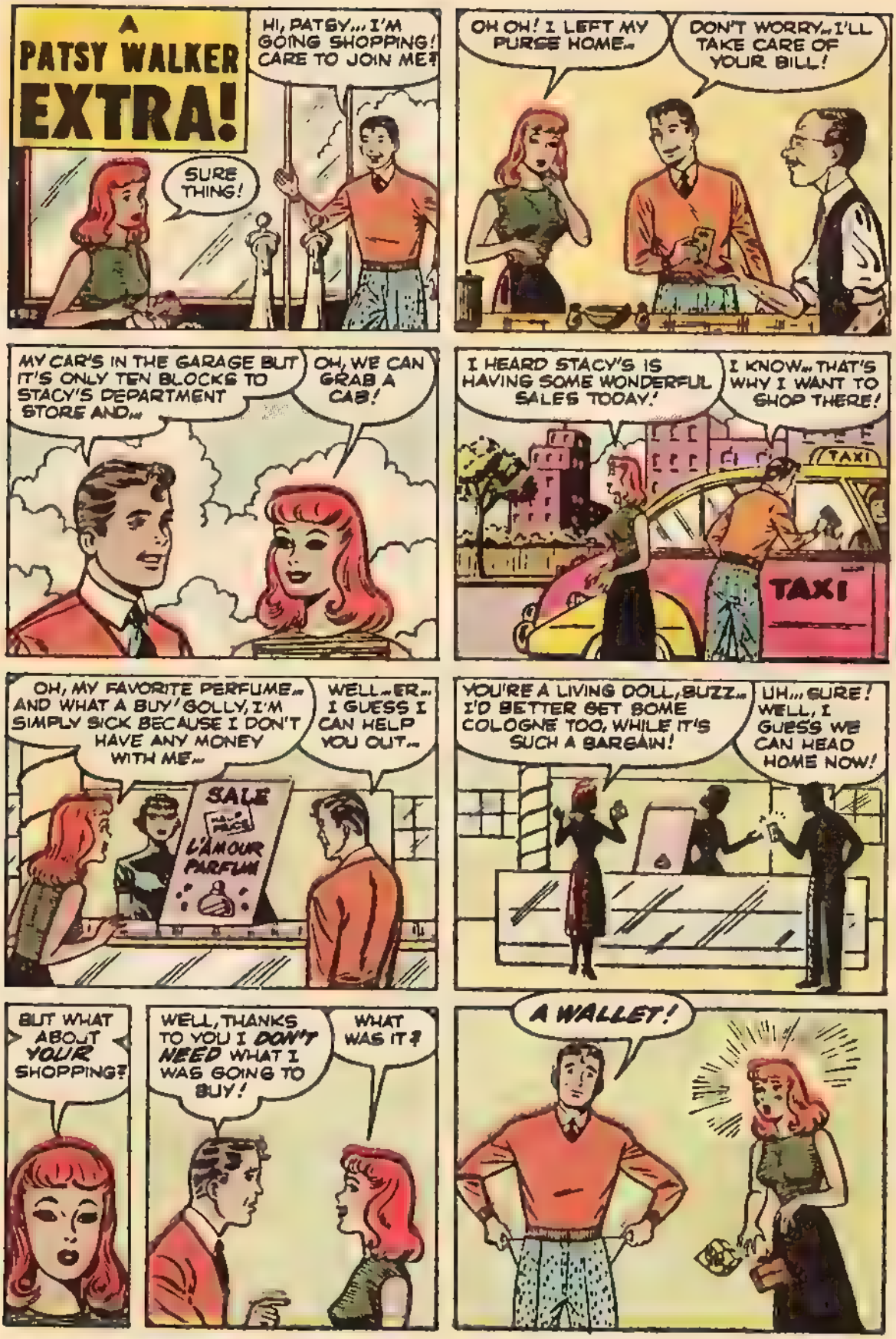
MORE-WATE CO., Dept. 208
318 Market Street, Newark, N. J..
Just mail us your name and address, and $1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

☐ Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for $2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME_____ ADDRESS_____

CITY_____ STATE_____

SENT ON APPROVAL—MAKE AMAZING 10-DAY TEST


A PATSY WALKER EXTRA!
HI, PATSY... I'M GOING SHOPPING! CARE TO JOIN ME?
SURE THING!
OH OH! I LEFT MY PURSE HOME...
DON'T WORRY... I'LL TAKE CARE OF YOUR BILL!
MY CAR'S IN THE GARAGE BUT IT'S ONLY TEN BLOCKS TO STACY'S DEPARTMENT STORE AND...
OH, WE CAN GRAB A CAB!
I HEARD STACY'S IS HAVING SOME WONDERFUL SALES TODAY!
I KNOW... THAT'S WHY I WANT TO SHOP THERE!
TAXI
TAXI
OH, MY FAVORITE PERFUME... AND WHAT A BUY! GOLLY, I'M SIMPLY SICK BECAUSE I DON'T HAVE ANY MONEY WITH ME...
WELL... ER... I GUESS I CAN HELP YOU OUT...
SALE
L'AMOUR PARFUM
YOU'RE A LIVING DOLL, BUZZ... I'D BETTER GET SOME COLOGNE TOO, WHILE IT'S SUCH A BARGAIN!
UH... SURE! WELL, I GUESS WE CAN HEAD HOME NOW!
BUT WHAT ABOUT YOUR SHOPPING?
WELL, THANKS TO YOU I DON'T NEED WHAT I WAS GOING TO BUY!
WHAT WAS IT?
A WALLET!

WASH AWAY UGLY PIMPLES, BLACKHEADS, AND UNSIGHTLY SKIN BLEMISHES!*

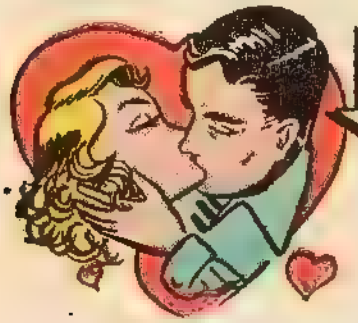
Start on the way to a lovely "peaches 'n cream" complexion with FACELIXIR — the wonderful new SKIN CREAM you use like a soap!

SEE RESULTS IN YOUR MIRROR within 7 days or DON'T PAY A CENT!

TEEN-AGERS and GROWN-UPS benefit from FACELIXIR triple-action SKIN TREATMENT.

1. FACELIXIR PENETRATES deep down into your skin, further than any ordinary soap washing!
2. FACELIXIR PURIFIES PORES with its astringent antiseptic action!
3. FACELIXIR CLOSES ENLARGED PORES into firm normal healthy skin that's fine textured, kissable!

*externally caused



SEND NO MONEY! MAIL COUPON NOW!

ROMANCE — GOOD TIMES — PROMOTIONS often depend on a clear skin! Let FACELIXIR Skin Cream help you to a smoother, more attractive complexion! ORDER NOW under amazing 7 day MONEY BACK GUARANTEE!

YOUR FACE IS YOUR FORTUNE! Keep it clean with FACELIXIR. MAIL COUPON NOW. RESULTS GUARANTEED or MONEY BACK!

ADELE REYA, Cosmetologist 439 MADISON AVE., DEPT. C, NEW YORK 22, N. Y.

RUSH FACELIXIR by return mail! If, after using FACELIXIR for 7 days, as per directions, I see no improvement in my skin condition, I may return unused treatment for full refund.

Check treatment desired

- ☐ 3 cakes of FACELIXIR (introductory treatment) $2.98
- ☐ 6 cakes of FACELIXIR (for stubborn cases) $5.00

Name_____

Address_____

City_____ Zone_____ State_____

☐ Check or money order enclosed, send postpaid.

☐ Send COD. I'll pay COD fee, postal charges.

NEW TOWELS

Plus 4 FREE Wash Cloths!

LARGE SIZE TOWELS ASSORTED—COLORS

Brand New—NOT SECONDS!

12 FOR $1.00

FREE! 4 Wash Cloths

Unqualified Money-Back Guarantee. You must be delighted or money-back!

Supply Limited at this low price so order several sets NOW for GUARANTEED PROMPT DELIVERY!

MAKE WONDERFUL GIFTS!

Agents Wanted—Make Big Money —write for free details.

TOWEL SHOP, Dept. 175, Box 881, St. Louis 1, Mo.

ORDER TODAY—Prompt Delivery

TOWEL SHOP, Dept. 175
Box 881, St. Louis 1, Mo.

Please send me_____ pkgs. of Towels at 12 for $1.00. Be sure to include 4 Wash Cloths Free with each $1.00 order. I enclose $_____

Name_____

Street_____

City_____ State_____

tell-tale HEARTS

IN the air, above the pine woods surrounding the big vacation resort, the clouds hung white and fluffy. Behind the lovers, the big hotel and its smaller ring of cottages lay nested in the forest. From where they stood, they could see the rippling lake, famous for fifty miles around as Love Lake.

Henry Stilson took Julie Sayers hand. Julie sighed, looking up at Henry. Julie thought he was altogether handsome. It was a pleasure to have Henry holding her hand and even more than a pleasure now that he'd asked her to marry him.

"Of course, darling, of course," she murmured.

Henry squeezed her hand, shyly. "It's wonderful, isn't it?" he asked huskily. "I mean, our getting engaged here."

"Here?"

"Well, our parents got engaged here, didn't they? I know my folks did — and your dad told me the other evening that he and your mother did."

"I guess lots of people from our town got engaged here," Julie said dreamily.

"Sure, that's why the hotel is so popular. People come back every year just to be near the place where they got engaged. I—I suppose we'll be doing that, years from now!"

Julie nodded, glancing back toward the hotel and its cottages. One of them was the cottage her folks had rented for the summer weekends. Another was Henry's folks'. They didn know she and Henry were engaged yet.

"You were here last year, weren't you, darling?" Julie asked. "I mean, while dad and mother and I were up in Canada. I was here the year before when you and your folks were up to the city."

"It was pretty nice," Henry agreed. Then he chuckled pleasantly. "Gosh, I never realized then that we'd be getting engaged now."

They approached a big pine surrounded by smaller ones. "What are you doing?" Julie asked.

Henry was fumbling in his pockets. "Trying to find my penknife," he said. "I—I'd like to cut out our initials on this tree."

"Oh, that would be wonderful," Julie said enthusiastically. "It's such a romantic idea, Henry. Why, I remember . . ."

"Yes, you remember . . .?"

"Oh, nothing," Julie said hurriedly. "Go ahead, sweetheart."

Henry found his knife and began carving a heart on the tree.

"You do it so well," Julie said. "Almost as if . . . oh!"

Henry jumped. "What's the matter?"

"That's funny," she said, peering off to one side of where Henry was carving. "There's another heart, with your initials on it."

"Well," began Henry, uneasily. "There must be lots of people with my initials, even if they haven't got my name."

"I suppose so," Julie said, dubiously. "But look at the other initials linked with yours: E.W. Why—why that stands for Ellen Warren."

"Ellen W-W-Warren?" Henry stammered.

"Certainly, Ellen Warren," Julie said angrily. "Ellen Warren was up here last year—and so were you! Oh, Henry . . ." Julie took out her handkerchief and began weeping into it. "You told me ours were the first hearts you'd ever carved. Why . . ." she stamped her foot again. "We haven't been engaged more than ten minutes—and you've already told me a big lie!"

"I did not!" Henry said hotly.

"You did!" Julie cried. "Those are your initials and Ellen's in—in a pair of hearts!"

"They are not!" Henry said. He glanced away from her. Suddenly he uttered a shout and stepped over to another tree.

"Aha!" he said triumphantly. "Look at this!"

"Look at what?" Julie demanded, following him.

"Right there!" Henry said, pointing to a spot on the other tree. "You were up here two years ago, weren't you? And Terry Haskins was up here with his family, then, too. Well, there's your initials and Terry's carved in those two hearts!"

"Ridiculous!" Julie said, peering closer. Then she turned pale. "Well, I'd have to admit they're my initials — and — and maybe Terry Haskins, but . . ."

"You were sweet on him for awhile, years back," Henry said accusingly. "And you told me you'd never had your initials matched with anyone else's but mine!"

Julie looked at him, furiously.

Henry glared back. "To think you were accusing me of telling you lies!" Henry said angrily. Then he paused, out of breath. Finally he put a placating hand out toward her.

"Julie — Julie darling, look, let's forget it. A few minutes ago we were happy. Now . . ."

Julie whirled about and ran, sobbing, back toward her parents' cottage.

Halfway back she stopped, considering. Her tear-blurred eyes cleared. Yes, Henry was right, she decided. It was foolish of them to fight over the past. But — she thought suddenly — something had to be done right away to wipe it out. Julie ran up to her cottage. Her parents were out.

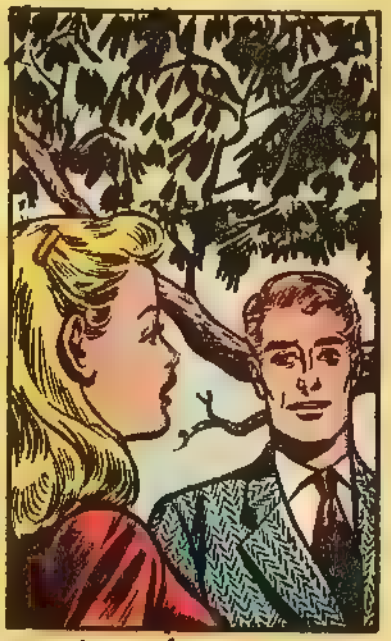
She selected a sharp knife from the kitchen table and ran back toward the grove of pine trees where she'd left Henry. Julie didn't see Henry as he stepped from behind the big tree which had his initials and Ellen Warren's on it.

"Oh, Henry!" Julie gasped. "You startled me!" She glanced down at his hand. "What—what are you doing with that knife?"

"What are you doing with that knife?" Henry retorted.

Julie blushed.

"Well," she said. "I realized you were right about forgetting the past, so I decided to get a knife and carve that heart and those horrible initials off that other tree. You see—I know you



won't believe it—but Terry didn't carve my initials with his. I don't know who did, but . . ."

A chipping sound off to the left made them both turn.

"Someone's there, hidden in the trees," Henry said. "Come on!" They tiptoed toward the source of the sound.

"For heaven's sake," Julie whispered in astonishment as the source came into view.

"Well, I'll be . . ." Henry began.

"It's the hotel janitor," Julie said.

"And he's carving hearts and initials on trees. Look, every tree is covered with them — and I know they weren't here yesterday." Henry strode sternly up to the janitor, who straightened up, startled, as Henry touched his shoulder and asked him what he was doing.

"Hey, young feller?" the janitor said, pointing to his ear. "I'm a little deef." When Henry repeated his question, the janitor smiled embarrassedly.

"Oh, these hearts," he said, guiltily, with an air of being caught. "Promise you won't tell, young feller?" Henry promised and the janitor went on: "Well, the management noticed that modern folks weren't cutting so many hearts on the trees, so they sent me to carve some. They want to keep up the romantic reputation of the place. What's that, young feller? Whose initials do I use? Oh, I just make 'em up out of my head. Now don't forget you promised not to . . ."

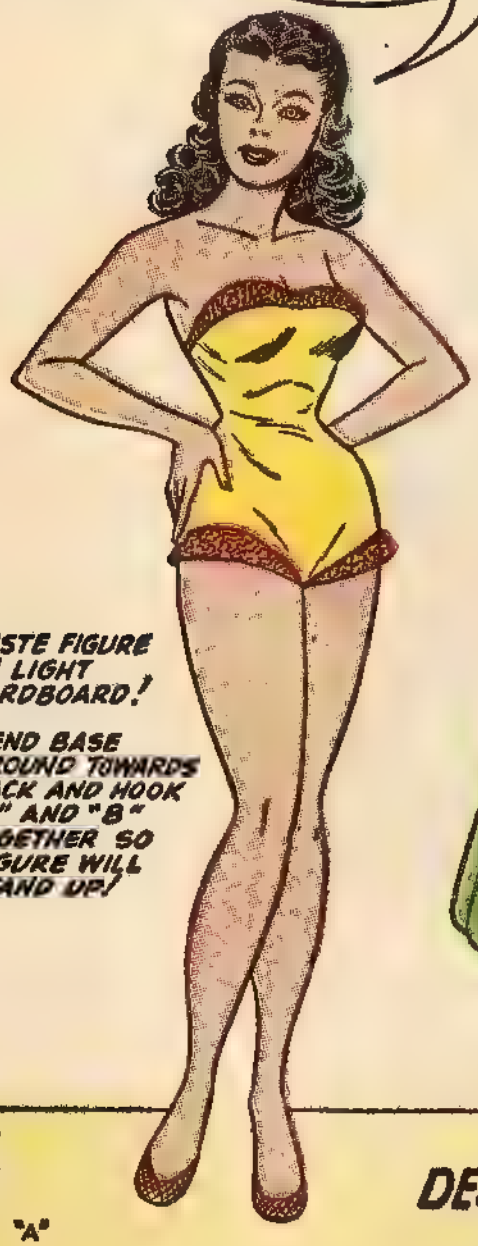
Henry and Julie turned away, smiling, and walked back to their own tree. Julie sighed as Henry started to carve a second heart with his and Julie's initials. Then, hand in hand, they stepped back and regarded it.

"Well, that's one set of permanent hearts and initials that janitor won't carve—because I did!" Henry said proudly. He kissed Julie. "Guess we'd better go back and tell the folks we got engaged!"

THE END B-30

PATSY'S FASHION CUT-UPS!

HI! I'M REAL HAPPY TO BE THIS MONTH'S MODEL FOR THE SMART DESIGN SENT IN BY OUR FRIEND, MARY LAROSA! AS USUAL, IT WAS HARD TO PICK A WINNER FROM THE MANY WONDERFUL DESIGNS WE'VE RECEIVED! BUT WE DO WANT YOU TO KNOW THAT WE ENJOY LOOKING AT ALL OF 'EM ANYWAY! I HOPE YOU'LL ADD THIS CUTE CUT-UP TO YOUR COLLECTION!



1. PASTE FIGURE ON LIGHT CARDBOARD!

2. BEND BASE AROUND TOWARDS BACK AND HOOK "A" AND "B" TOGETHER SO FIGURE WILL STAND UP!

#20 HEDY WOLFE

6571

CUT HERE "A"

DESIGNER OF THE MONTH

MARY LAROSA
BROOKLYN, NEW YORK

"B" CUT HERE

MEDICAL TABLET DISCOVERY!

SAFE, NEW, EASY WAY!

STOPS "BED WETTING"

Without Electrical Devices . . . Rubber Sheets . . . Alarms . . .

Ends Shame, Discomfort, Inconvenience Almost Miraculously!

SIMPLE SAFE TABLET DOES IT

DRY-TABS is the same safe medical discovery that is prescribed by many doctors. Now, it is available for the first time without prescription to all the victims of BED-WETTING who long to rid themselves of this distressing habit once and for all. DRY-TABS is safe, not habit forming, contains no harmful drugs—Follow simple directions.

"DRY-TAB THERAPY" Eventually Allows BED-WETTING Victims to Function Normally Without Further Medication

DRY-TABS, in most cases, does not offer merely temporary stopping of BED-WETTING. In case after case as revealed in clinical tests conducted in hospitals by medical scientists, the DRY-TABS formula proved itself to be a tablet that gives direct support to the patient in overcoming the BED-WETTING. The benefits of the DRY-TABS formula may be expected to be effective beyond the period when it is taken regularly. It helps the BED-WETTING victim to retrain tends to increase strength of sphincter and to some measure re-educate urinary habits. Many cases have discontinued the use of DRY-TABS after a short time and found they were functioning normally. If BED-WETTING victims do not have to be taken to any kind of medical aid if their case is of the type that responds to the restraining power of DRY-TABS. This is probably one of the greatest advancements ever made in BED-WETTING therapy. For once DRY-TABS stops BED-WETTING, as we may no longer be required normal functioning and mental poise be developed almost immediately. So don't hesitate a minute longer. Order DRY-TABS Today!

DRY-TABS Amazing Formula Effective in 75% of Cases

CASE NO. 1. Healthy, intelligent boy, 9 years old. BED-WETTING since infancy. Child could not break habit. All other medication failed. DRY-TABS formula taken for two three-week periods. Child has remained well for the past three years.

CASE NO. 2. Normal boy, history of BED-WETTING since infancy. Child had no organic defect. Various cures failed. Put on DRY-TABS formula regime. After a month, habit suddenly stopped.

CASE NO. 3. Male, aged 26 years. BED-WETTING since birth. Many forms of treatment failed. Unable to accept invitation to sleep out over-night. Recently married, and embarrassed by habit. After formula taken, wet bed the first two nights but never since that time.

CASE NO. 4. Girl, aged 8 years. Wet bed since infancy. Nervous, irritable. DRY-TABS formula administered for regular period. BED-WETTING stopped almost immediately. Slight relapse. Formula administered again. Child responded immediately once more, and history reveals no further relapse.

CASE NO. 5. Man, 48 years old, wet "heavily." Medication started. Wet during second week and continued to wet when medication was withdrawn for following week. Restarted after rest period, and after five-day treatment seemed to retain control of bladder function.

CASE NO. 6. Woman, 70 years old. DRY-TABS formula administered for 6 days. Improvement, upon withdrawal of medication, improvement remained. Continued gradual return of control. One year without formula and control is adequate.

Why endure the needless shame, embarrassment, humiliation . . . the discomfort and distress of this unfortunate habit? Why put up with the daily nuisance of changing and washing bed linen and clothes? Why suffer the mortification of foul smelling bedrooms . . . the expense of ruined furniture . . . the danger of catching cold and infectious rashes?

Doctors agree that BED-WETTING can cause nervousness, stuttering and emotional disturbances in children, very often seriously affecting their future and character, making them "psychological cripples."

But now the disgrace and danger of BED-WETTING can very easily be a thing of the past with amazing new DRY-TABS. At last, medical science has discovered a safe, new, easy way to stop BED-WETTING without electrical devices without rubber sheets alarms or special diets and without interrupting needed sleep. DRY-TABS, in easy to take tablet form, does away with BED-WETTING as painlessly, easily and simply as swallowing an aspirin. Yes almost miraculously amazing safe DRY-TABS used as directed help stop functional BED-WETTING relieve tension and strain, often the underlying cause in most cases of this unfortunate habit. Now, for the first time, safe DRY-TABS can be obtained without prescription.

DEVELOPED AFTER YEARS OF EXTENSIVE HOSPITAL AND CLINICAL RESEARCH AS REVEALED IN MEDICAL LITERATURE

The discoveries of science, many times, are brought about by indirect means. Take the case of the exclusive DRY-TABS formula. Medical practitioners chanced upon the formula while they were investigating a remedy for another illness. During the research period the remarkable effect that the formula had upon BED-WETTING, they concentrated their efforts on the new data and developed the formula to its present state of perfection. The result is the new DRY-TABS a prescription tablet that has brought new hope to thousands of tormented victims of BED-WETTING. Before this formula was released to the public, it was tested in prisons and hospitals by medical specialists on scores and scores of patients. The DRY-TABS formula is the result of thorough medical research the same kind of research and care that is given to any product that is to be placed in the hands of the public. Check up BED-WETTING as one more ailment that has been conquered by the men of science. Think of it, no expensive electrical devices, cumbersome rubber sheets, special diets or mechanical alarms. Just a wonderful new tablet . . . DRY-TABS . . . product of medical research . . . offering the hope of a new future for all those sufferers of BED-WETTING. Be sure to order DRY-TABS today!

ADULTS! START LIVING A NORMAL LIFE TONIGHT!

Scientific tests actually prove DRY-TABS to be 75% effective in stopping this unfortunate habit—even after years of torment! Ends the constant worry of overnight hotel stops and fear of public embarrassment while napping on trains and buses. Don't wait another day. If your loved ones suffer the humiliation, the disgrace, insecurity and helplessness only BED-WETTING can cause, order DRY-TABS NOW! Easy to take, can be dissolved in water if necessary. Just follow simple directions.

MAKE THIS HOME TEST:

Here is your guarantee of satisfaction. Try DRY-TABS for the prescribed period. If you are not completely overjoyed with DRY-TABS' amazing ability to help stop BED-WETTING, your purchase price will be refunded. Accept this no-risk offer. Order DRY-TABS now!

SEND NO MONEY:

Just name and address for generous 6-week supply. On arrival pay postman only $3.00 per package plus C.O.D. charges on guarantee of complete satisfaction or money back.

MAIL THIS COUPON TODAY

OAKLEY PHARMACAL CO., Dept. 242-S
7035 Beaubien Avenue, Chicago 49, Illinois

Please send me 6-week supply of DRY-TABS on guarantee BED-WETTING must be stopped or money back.

- ☐ Send C.O.D., I will pay postman $3.00 per package plus postage.
- ☐ Cash enclosed, we pay all postage.
- ☐ Send 2 packages (6-week supply) for $5.00.

Name _____

Address _____

City _____ State _____

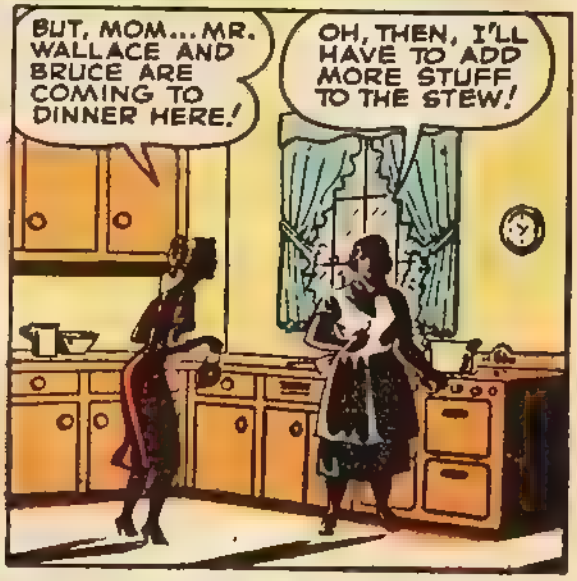
(Printed in the United States of America)

WENDY PARKER

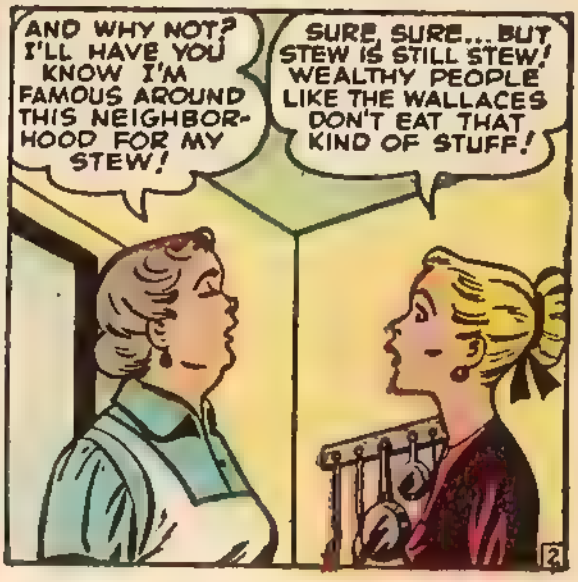
I WON'T BE GOING HOME FOR DINNER, DAD... I'M INVITED TO WENDY'S!
I ENVY YOU, SON! I HAVEN'T HAD A HOME-COOKED MEAL SINCE YOUR MOTHER HIRED THAT FANCY CHEF WHO USED TO WORK AT THE RITZ!

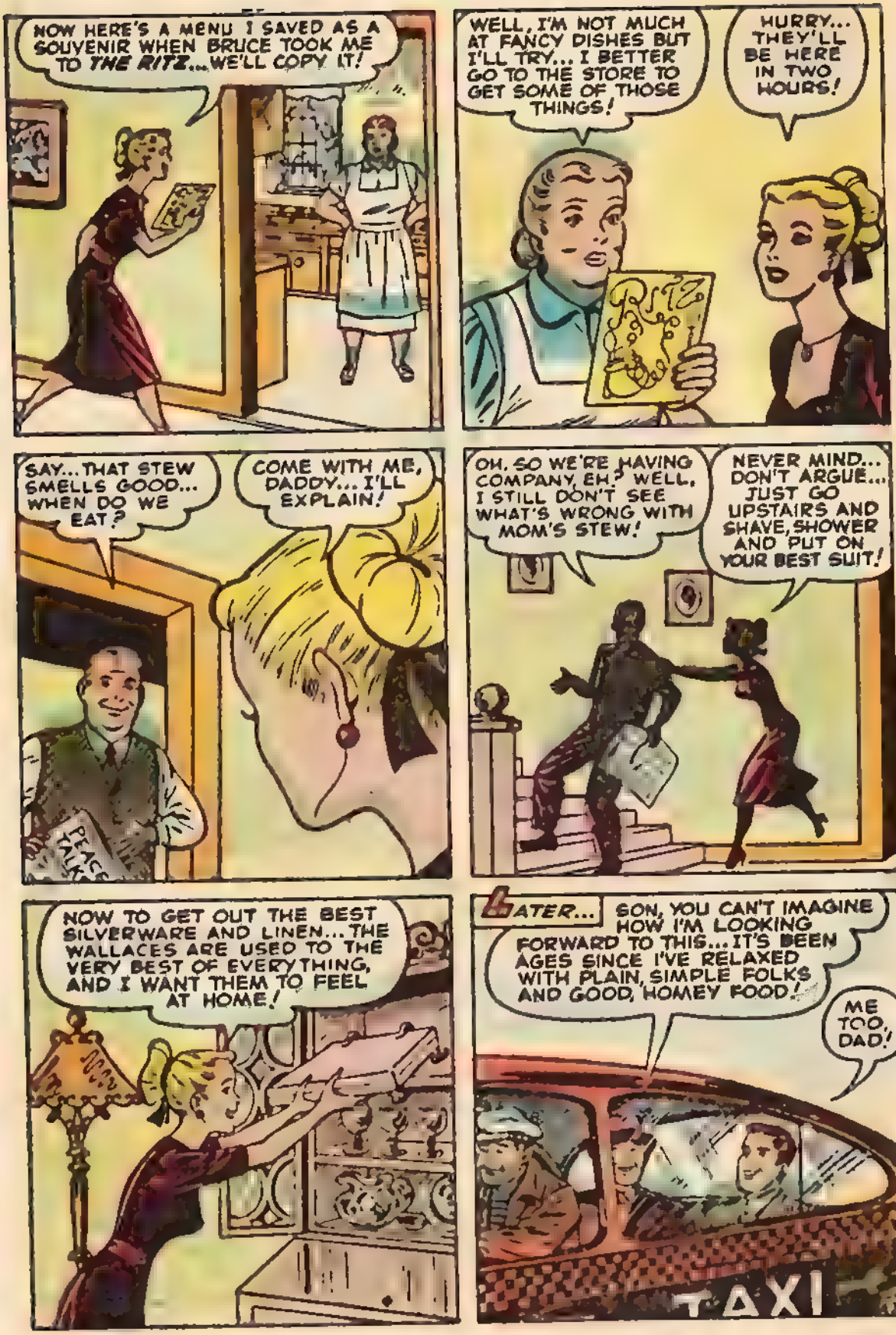
WELL, HOW ABOUT COMING WITH ME? I'M SURE I CAN GET WENDY TO INVITE YOU TOO!
GREAT!

LATER...
DROP EVERYTHING, MOM... WE'VE GOT TONS OF WORK TO DO!
NOT RIGHT NOW, DEAR... I'M PREPARING DINNER!

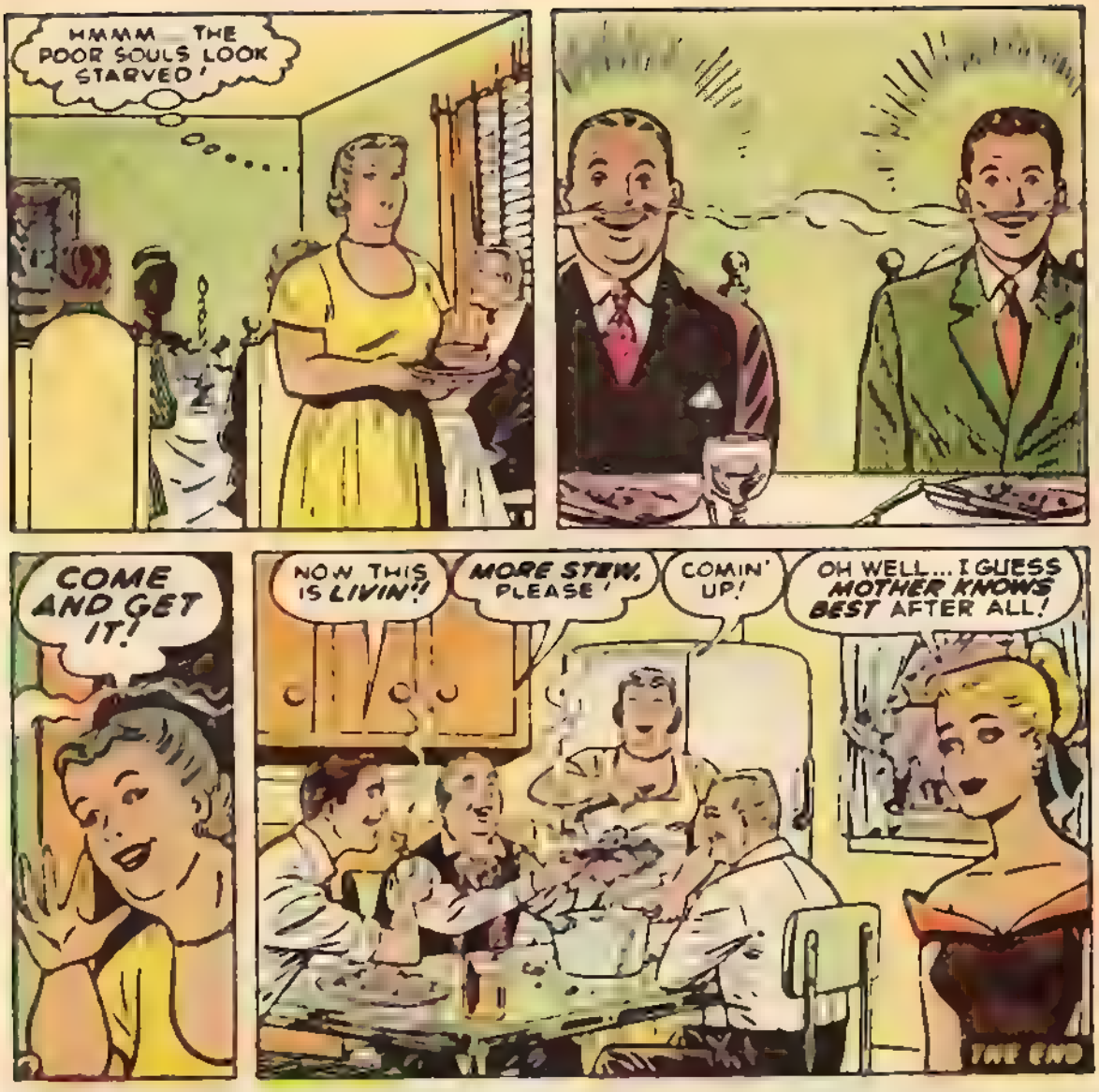

BUT, MOM... MR. WALLACE AND BRUCE ARE COMING TO DINNER HERE!
OH, THEN, I'LL HAVE TO ADD MORE STUFF TO THE STEW!

STEW!!? GOOD HEAVENS! THEY CAN'T EAT THAT!!


AND WHY NOT? I'LL HAVE YOU KNOW I'M FAMOUS AROUND THIS NEIGHBORHOOD FOR MY STEW!
SURE, SURE... BUT STEW IS STILL STEW! WEALTHY PEOPLE LIKE THE WALLACES DON'T EAT THAT KIND OF STUFF!


NOW HERE'S A MENU I SAVED AS A SOUVENIR WHEN BRUCE TOOK ME TO THE RITZ... WE'LL COPY IT!
WELL, I'M NOT MUCH AT FANCY DISHES BUT I'LL TRY... I BETTER GO TO THE STORE TO GET SOME OF THOSE THINGS!
HURRY... THEY'LL BE HERE IN TWO HOURS!
RITZ
SAY... THAT STEW SMELLS GOOD... WHEN DO WE EAT?
COME WITH ME, DADDY... I'LL EXPLAIN!
PEACE TALKS
OH, SO WE'RE HAVING COMPANY, EH? WELL, I STILL DON'T SEE WHAT'S WRONG WITH MOM'S STEW!
NEVER MIND... DON'T ARGUE... JUST GO UPSTAIRS AND SHAVE, SHOWER AND PUT ON YOUR BEST SUIT!
NOW TO GET OUT THE BEST SILVERWARE AND LINEN... THE WALLACES ARE USED TO THE VERY BEST OF EVERYTHING, AND I WANT THEM TO FEEL AT HOME!
LATER...
SON, YOU CAN'T IMAGINE HOW I'M LOOKING FORWARD TO THIS... IT'S BEEN AGES SINCE I'VE RELAXED WITH PLAIN, SIMPLE FOLKS AND GOOD, HOMEY FOOD!
ME TOO, DAD!
TAXI

HERE WE ARE, DAD!
WELCOME, GENTLEMEN!
DINNER IS SERVED!
AND I THOUGHT WE WERE GOING TO RELAX!
THIS IS REAL STIFF AND FORMAL!
NOW THE CHEF'S SURPRISE... LOBSTER THERMIDOR!
OH NO! THAT'S THE MESS I ATE AT HOME LAST NIGHT!
I FEEL SICK... UGH!
GENTLEMEN... YOU'VE HARDLY EATEN!
OH...ER...UH... I'M NOT MUCH OF AN EATER, WENDY!
HEH HEH... ME NEITHER!


HMMM... THE POOR SOULS LOOK STARVED!
COME AND GET IT!
NOW THIS IS LIVIN'!
MORE STEW, PLEASE!
COMIN' UP!
OH WELL... I GUESS MOTHER KNOWS BEST AFTER ALL!
THE END

ATLAS FOR THE BEST IN TEEN TALES LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

6 DRESSES for $2.98

Now you can look smart and stylish with *sensational low priced* glamorous dresses that have been cleaned and pressed—in good condition for all occasions! A tremendous assortment of gorgeous one and two piece modern styles in all beautiful colors—in a variety of luxurious fabrics of rayons, cottons, gabardines, woolens, silks, etc Many are expensive dresses—original value up to $40!

FREE 12 DIFFERENT SETS OF BUTTON CARDS!

5 to 8 matched buttons on each card. Worth a few dollars – but yours *Free* with dress order

Girl Sizes:
10, 12, 14 are 6 for $2.98

Junior Miss Sizes
9, 11, 13, 15 are 6 for $2.98

Women's Sizes
14 to 20 and 30 to 50
are 6 for $4.98

Money Back Guaranteed!

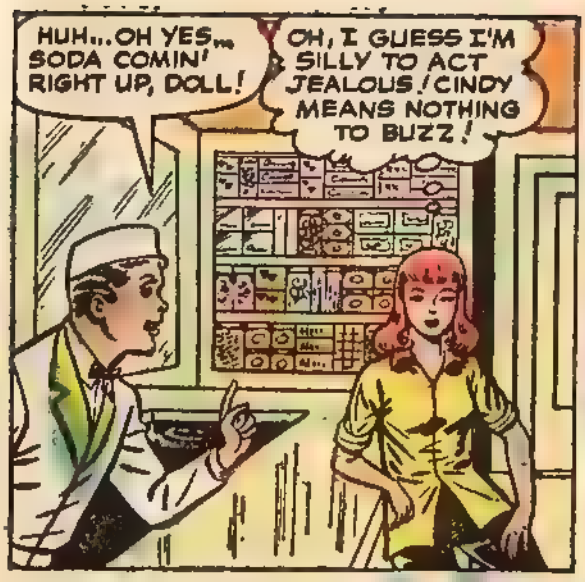
Send $1 deposit balance C.O.D. plus postage Or send full amount with 25c postage and save C.O.D. fee You money returned if not completely satisfied Limited time offer – so rush your order TODAY!

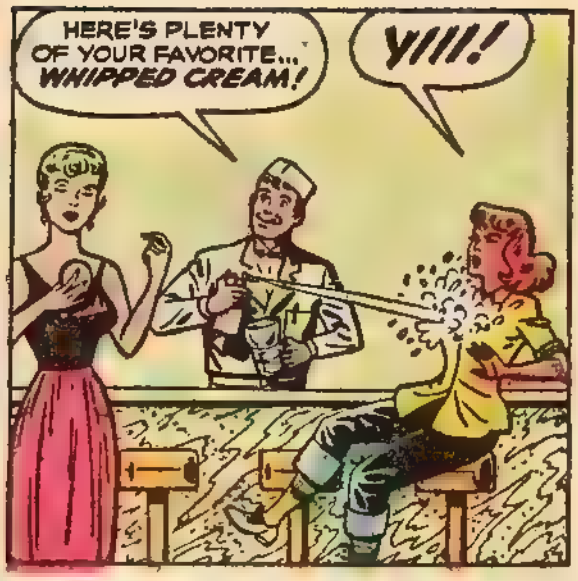
SEND FOR **FREE** CATALOG FOR FAMILY!

GUILD DEPT 618 • 103 E. BROADWAY • NEW YORK 2, N. Y.

PATSY WALKER

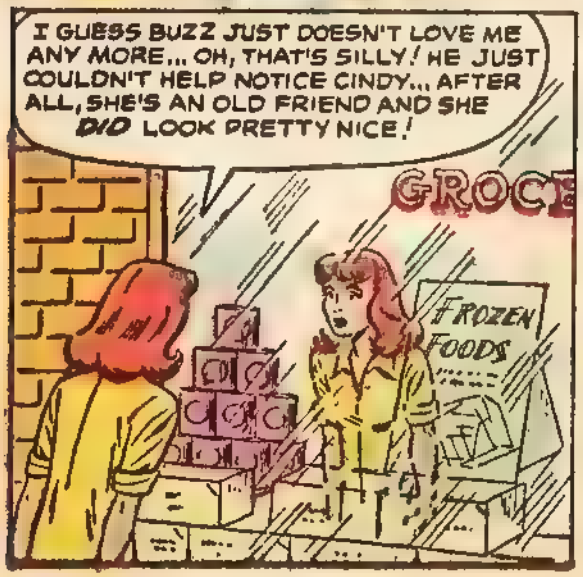
HOW DO YOU LIKE MY NEW ITALIAN HAIRCUT, BUZZ?
IT'S REAL GONE, CINDY! I MEAN I DIG IT THE MOST!
AHEM .. BUZZ, I'D LIKE TO HAVE THE SODA I ORDERED TODAY!
TODAYS SPECIAL
CINDY YOU LOOK TERRIF! SENSAYSH, SOLID!
WHAT ABOUT MY SODA!!

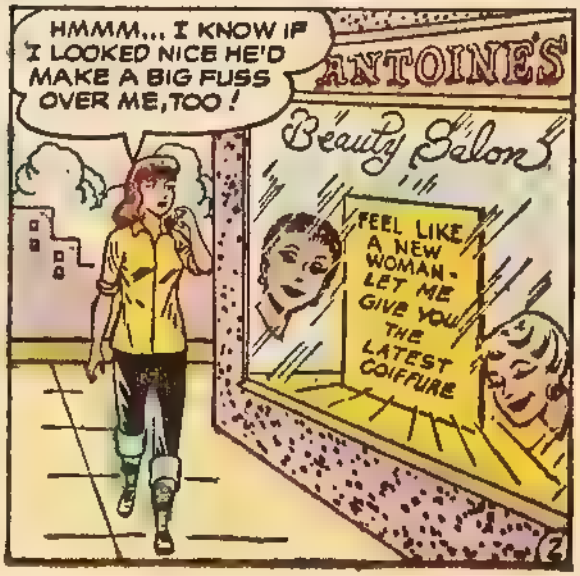

HUH...OH YES... SODA COMIN' RIGHT UP, DOLL!
OH, I GUESS I'M SILLY TO ACT JEALOUS! CINDY MEANS NOTHING TO BUZZ!


HERE'S PLENTY OF YOUR FAVORITE... WHIPPED CREAM!
YIII!

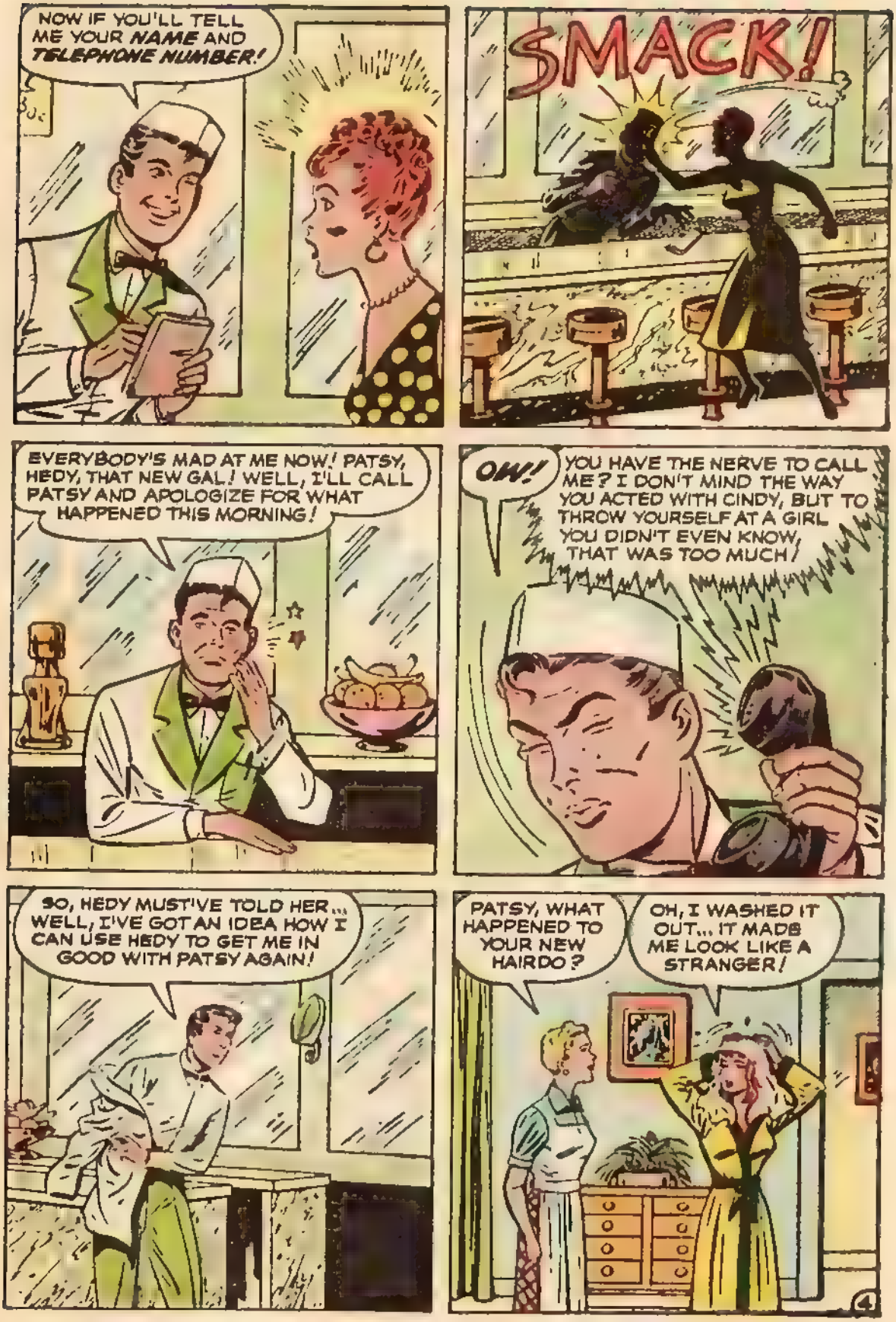
YOU KNOW I HATE WHIPPED CREAM!
I'M THE ONE WHO LOVES WHIPPED CREAM!
ULP!

GOOD-BYE, MR. BAXTER!!
BUT... PATSY!


I GUESS BUZZ JUST DOESN'T LOVE ME ANY MORE... OH, THAT'S SILLY! HE JUST COULDN'T HELP NOTICE CINDY... AFTER ALL, SHE'S AN OLD FRIEND AND SHE DID LOOK PRETTY NICE!
GROCE
FROZEN FOODS


HMMM... I KNOW IF I LOOKED NICE HE'D MAKE A BIG FUSS OVER ME, TOO!
ANTOINE'S
Beauty Salon
FEEL LIKE A NEW WOMAN - LET ME GIVE YOU THE LATEST COIFFURE

MAGNIFIQUE, NO?
MAGNIFIQUE YES!! I CAN HARDLY RECOGNIZE MYSELF!
NOW I'LL DASH HOME AND GET DRESSED UP!
LATER...
HOW ABOUT DROPPING OVER THIS P.M., BUZZIE DEAR?
WELL, HEDY... I...
HELLOOO EVERYONE!
AT YOUR SERVICE, DOLL!
ZIP
I KNEW BUZZ WOULD COME BACK TO ME AS SOON AS I GOT SPIFFED UP A BIT!
HERE'S OUR MENU BUT YOU WON'T FIND ANY DISHES AS DELECTABLE AS YOU!
MENU
OH, BUZZ... YOU'VE NEVER SPOKEN SO NICE TO ME BEFORE...
GOOD-BYE, MR. BAXTER... I DON'T HAVE TO LISTEN TO THIS DRIVEL!


NOW IF YOU'LL TELL ME YOUR NAME AND TELEPHONE NUMBER!
SMACK!
EVERYBODY'S MAD AT ME NOW! PATSY, HEDY, THAT NEW GAL! WELL, I'LL CALL PATSY AND APOLOGIZE FOR WHAT HAPPENED THIS MORNING!
OW!
YOU HAVE THE NERVE TO CALL ME? I DON'T MIND THE WAY YOU ACTED WITH CINDY, BUT TO THROW YOURSELF AT A GIRL YOU DIDN'T EVEN KNOW, THAT WAS TOO MUCH!
SO, HEDY MUST'VE TOLD HER... WELL, I'VE GOT AN IDEA HOW I CAN USE HEDY TO GET ME IN GOOD WITH PATSY AGAIN!
PATSY, WHAT HAPPENED TO YOUR NEW HAIRDO?
OH, I WASHED IT OUT... IT MADE ME LOOK LIKE A STRANGER!
4

TING LING!
SEE WHO'S AT THE DOOR, DEAR!
YOU!
PATSY, LET ME EXPLAIN! THE ONLY REASON I PAID ATTENTION TO THAT GAL IN THE POLKA DOT DRESS WAS BECAUSE IT GAVE ME A GOOD EXCUSE TO GET AWAY FROM HEDY!
WELL, I GUESS I CAN'T REALLY BLAME YOU THEN! BUT I HEARD THAT GIRL IN THE POLKA DOT DRESS WAS VERY ATTRACTIVE!
NAW, SHE WAS A MONSTER! I'VE SEEN PRETTIER FACES ON HALLOWEEN MASKS... AND THAT HAIRDO LOOKED LIKE IT WAS DONE WITH AN EGGBEATER!
5
MAYBE I JUST DON'T LIVE RIGHT!
SLAM!
THE END
GIRLS' LIFE PATSY WALKER'S VERY OWN MAGAZINE!
PLEASE KEEP THOSE WONDERFUL LETTERS POURING IN TO ME AT THE FOLLOWING ADDRESS
To PATSY WALKER % GIRLS' LIFE 270 PARK AVE. NEW YORK, 17, N.Y.
DEAR EVERYBODY: HERE WE ARE ONLY IN OUR FOURTH ISSUE AND YOU WONDERFUL READERS HAVE MADE GIRLS' LIFE THE MOST TERRIFIC SUCCESS IN THE PUBLISHING WORLD! AND YOUR THOUSANDS OF WONDERFUL LETTERS HAVE MADE ME THE HAPPIEST GAL IN THE WORLD! I READ 'EM ALL, EVERY SINGLE LETTER! LOVE TO YOU, EVERY ONE OF YOU!
P.S. BE SURE TO LOOK FOR THE NEW READERS' OWN CORNER IN GIRLS' LIFE!
Patsy
GET YOUR COPY OF GIRLS' LIFE TODAY!!
ONLY 10¢

SMALL BUST PROBLEMS CORRECTED NO PADS!

How Bra Designers Perfected New "Natural Action" Molding

Revolutionary New Design Shapes Small Bust into Attractive, Fuller, More Rounded Outline Instantly

Good news for every small bust woman! After years of research an amazing, entirely NEW bra design has been perfected. Almost like magic by an entirely new principle, it molds the flat, small or sagging bust into fuller, more allur[illegible] frankly neglecting small-bust women because it was more profitable to concentrate on the much larger bust of the day and bra

Many ordinary bras do little to mold small, flat or sagging bosom into attractive, well-rounded bustline.

Many artificial cups and padded bras lose their shape, look and feel unnatural, uncomfortable.

ORDINARY BRAS DO LITTLE FOR SMALL BUST

Tests made on actual women with small bust problems revealed most ordinary bras seemed to be turned out on an assembly line for all small busts, regardless of individual needs. Many lacked the uplift quality and molding action for shaping the flat, small or sagging bosom into natural curves. Instead, small-bust women had to be content with unromantic padded bras or with artificial inserts which frequently caused embarrassment by shifting around, and lost their shape when washed. They had an artificial look even in clothes. In "close up" situations such as dancing, they still left you self-conscious wondering whether others knew, too, that the beauty was not your own. Artificial build-ups also helped cause excessive perspiration.

The experts first considered tailoring one of the better bras on the market and improving its design. But they quickly decided an *entirely new type of bust molding* was needed. They consulted medical specialists and physical culturists. They studied photographs and X-rays of every usual small-bust problem to find the basic causes and possible correction by means of a new scientific bra.

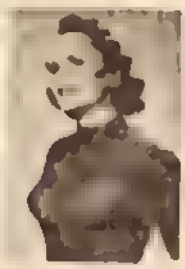
CAUSES OF SMALL BUST REVEALED

Frequently they found the small bust was part of a picture of general underweight due to poor diet, or to various glandular disturbances. Years of inadequate exercise and poor posture were other causes — worst cases. Sagging small busts were caused by tired or lazy muscle tissues of the chest and breast. This permits the small bust to sag and lose every last bit of its charm.

TRYING TO GAIN WEIGHT OF LITTLE HELP

All too often in the past women whose bustline was not improved by standard type bras went on diets to gain weight. In many cases they learned that the bust gained proportionately far less than the rest of the body.

BEFORE she wore the "Tru Form" "Natural Action" Bra she was self-conscious and shy.

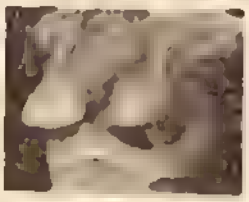


AFTER she wore the "Tru Form" Bra, her set active bustline gave her poise, confidence.

"Tru Form" Bra Styles to Fit and Figure Your Individual Figure — All with "Natural Action" Inner Design. Sizes 30 to 38. Worth up to $5 or More Now at Our Augmented Low Prices! In Dusk White, Blue, Black.

Above is Illustrated How the Amazing "Natural Action" Design Pictured Above Molds a Fuller, Smoother Bustline, Instantly, Without Padding or Artificial Cups.

To the experts [illegible] those flat or [illegible] breast with a gentle [illegible]



Style X357. Plunging Neckline. Gives you attractive curves for low cut dresses, blouses, gowns. Adjustable shoulder straps. Only $2.49

Style X160 Persuasive Bra. The black lacy bra adds a touch of 'it' fancy, frankly "come hither" appeal. Adjustable straps. Black only. Now only $2.75

Style X346 Strapless Sensation. For strapless backless evening gowns. Boned and lined cups give a lovely bra strength to gown. Only $3.98

Fun and Beauty Included

Here is release the new "Tru Form" Bra to the [illegible] exquisite [illegible] sure it was flexible and [illegible] enough for every [illegible] bust problem imaginable. It was found to mold the small, flat or sagging bosom [illegible] glamorous, fuller lines [illegible] that was little short of a miracle [illegible] unromantic pads or [illegible] build-up of any kind. ENTIRELY WITH YOUR OWN NATURAL BOSOM!

A small flat bustline spoils the appearance of a woman with an otherwise good figure. While a thin woman with a fuller bustline will appear more shapely overall. "Tru Form" Bras made small bust women look more alluring, more exquisitely feminine, enabled them to wear exciting figure-hugging sweaters, dresses, [illegible] "sweater-girl" charm. [illegible] its glorious [illegible]" molding was unequaled by other small bust bras and many costly custom made bras selling for $10 $25. The "Tru Form" Bra is made of gorgeous fabric which washes and dries like a dream. Easy to adjust shoulder straps and comfy elastic back closing.

Style X338. Regular Sweetness. Basic sweetness for small bust in all matches. One of a kind. Be it dancing, fancy to simple dressing straps. Only $1.49

FREE! Home Course for Glamorizing the Small Bust—If you act now!

To help your new bra look its best on you, you learn exactly what to do for your personal small bust appearance, whether your bust is flat, small or sagging. Step by-step tested instructions by noted medical and fashion authorities. Includes priceless guidance in Simple Illustrated Scientific Movements, What Specific Clothing Styles You Should Wear to Accentuate Your Bust line, Structure of the Bust Illustrated and How It Works, Figure Proportion Charts, Correct Bust Sizes for Your Height and Weight. And other inspiring methods for improving your small bust! You Are yours FREE whether you keep bra or not—if you mail Coupon NOW!

FREE-TRIAL — FREE-GIFT COUPON
Mail TODAY — Without Money!

TESTED SALES CO.
Dept. MR-7886K
296 Broadway, New York 7

Rush me my specially designed "Tru Form" Bra for my individual figure. Mail in PLAIN WRAPPER, along with my FREE [illegible] arizing the Small Bust, sure to keep in either case! I will pay postman on delivery the low price plus postage. If after 10 days I am not completely satisfied, I will return merchandise for immediate refund. (Be sure to write in HOW MANY, SIZE and COLOR of styles you desire.)

Style No.	Price	Check Color	Check Size
X346	$2.98		
X338	$2.75		
X357	$2.49		
X160	$2.75		

Name _____

Address _____

City _____ State _____

☐ Check here if you want a more exact age by the sizing price with complete Same money-back guarantee.

I WANTED TO BE AN

ARTIST!

AFTER HIGH SCHOOL I HAD TO TAKE A JOB I HATED MY FAMILY NEEDED THE MONEY. IT WAS DULL, HARD WORK

BUT AT HOME I SKETCHED AND PAINTED. MY FRIENDS ALL SAID I COULD REALLY DRAW. I WANTED TO BE AN ARTIST!

HOW I ENVIED THE ARTISTS AT THE FACTORY WHERE I WORKED! THEY GOT THREE TIMES MY PAY AND FOR SUCH INTERESTING WORK. BUT HOW COULD I BECOME AN ARTIST? I DIDN'T EVEN KNOW FOR SURE IF I HAD REAL TALENT!

THEN ONE NIGHT I READ ABOUT A FREE ART TALENT TEST! I SENT FOR IT THAT SAME NIGHT

IN A FEW DAYS MY FREE TALENT TEST CAME. I COULD HARDLY WAIT TO GET TO MY ROOM ALONE AND START THE TEST. IT WAS FUN TO TAKE ..AND I LEARNED FROM IT, TOO.

THIS IS A FINE TEST. IT CERTAINLY SHOWS YOU HAVE VALUABLE TALENT WE'LL TEACH YOU TO DEVELOP THAT TALENT OF YOURS IN YOUR SPARE TIME

NOW I'M A TRAINED PROFESSIONAL ARTIST. WELL-PAID, LOOKED UP TO, AND WITH A REAL FUTURE. AND LOOK AT MY MODEL! LISTEN – IF *YOU* LIKE TO DRAW, YOU SHOULD TAKE THE FREE ART TALENT TEST, TOO. *YOU CAN!* →

Find out if you have valuable art talent. Take the famous Free Talent Test. No charge. No obligation.

MAIL COUPON TODAY!

ART INSTRUCTION, INC.

Studio 4944, 500 South 4th St.
Minneapolis 15, Minn.

Please send me Free Art Talent Test.

Name_____

Address_____

City_____ Zone____

County_____ State_____

Age_____ Phone_____

Occupation_____

Reducing Specialist Says:

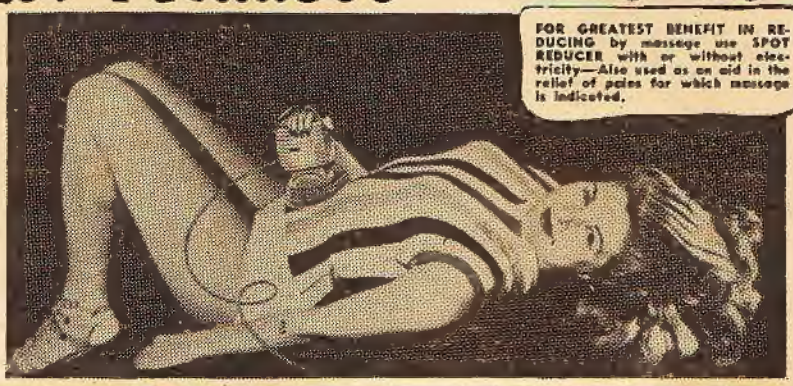
LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

ELECTRIC Spot Reducer

Relaxing • Soothing Penetrating Massage

PLUG IN GRASP HANDLE AND APPLY

UNDERWRITERS LABORATORY APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SENT ON APPROVAL—MAIL COUPON NOW!

BODY MASSAGER Dept. B-505
316 Market St., Newark, New Jersey

Please send me the Standard Model SPOT REDUCER for 10 days trial period. I enclose $1.00, upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I enclose $12.95. Send DeLux Model, postage pre-paid.

Name.....

Address.....

City..... State.....

☐ **SAVE POSTAGE**—check here if you enclose $12.95 for DeLux Model. We pay all postage and handling charges. Same money back guarantee applies.

☐ I enclose $9.95, Send Standard Model.

LOSE WEIGHT OR NO CHARGE

HELLO, BOB - HAVE YOU FOUND THAT UNDERSEAS TREASURE?

HECK NO! THERE'S NO TREASURE DOWN HERE!

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH! OR PREMIUMS!

LOOK! LIVE PONY! Yesiree, a real, live Pony for your very own. Just send for BIG catalog for premium plan MAIL COUPON TO START.

ACT NOW! Mail coupon.

School Boxes, Radios, Fishing Kits.

Boys and Girls Wrist Watches. Mail coupon.

Bluebird Clocks, Roasters, Blankets Mail coupon!

BE FIRST

.22 Cal Rifles, Archery Sets, Blankets, Skates, Dolls.

Telescopes Wallets, Wagons Mail coupon.

ACT NOW

WHADDAYA WASTIN' YOUR TIME DOWN THERE FOR? LOOK AT MY NEW TREASURES!

GOSH, SAM! WHERE DID YOU GET THEM?

WHAT SAM TOLD THEM

- AND WITH EACH BOX OF THIS WHITE CLOVERINE BRAND SALVE, WE GIVE YOU A BEAUTIFUL ART PICTURE!

FINE! I'LL TAKE 2 BOXES, SAM -

BOY! ALL THOSE SWELL PREMIUMS AS EASY AS THAT!

HURRY! LET'S SEND IN OUR COUPONS RIGHT AWAY!

THAT'S RIGHT, KIDS! IT'S AS EASY AS FALLING OFF A LOG!

ACT FAST! Swim Masks, Flashlights, Cameras, Dresser Sets, 1000 Shot Daisy Air Rifles, Bibles.

LET'S GO!

MAIL COUPON NOW!

YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent ppd.) SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Alarm Clocks, Aluminum Ware, Billfolds, Bibles, Blankets, Movie Machines, Pen & Pencil Sets, Record Players, Roller Skates, Telescopes.

WHITE CLOVERINE BRAND SALVE PRICE 35c

Guaranteed by Good Housekeeping

WE TRUST YOU!

OUR 59TH YEAR!

R.I. Boys' and Girls' Bicycles, Alarm Clocks, Footballs, Blankets, Bibles, Watches. Get BIG catalog for premium plan MAIL COUPON TO START

Blankets, Bibles, Skates, Dolls, Mail coupon.

ACT NOW!

OUR 59TH YEAR - WE ARE RELIABLE! MAIL

MAIL NOW!

Wilson Chemical Co., Dept. 148 , Tyrone, Pa. Date _____

Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME _____ AGE _____

ST. _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

Patsy Walker # 53 (1954)

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Buy an original!